The ETA One-Stop Labor Market Information Annual Performance Report for 2005 substantiating the grant expenditures for the provision of core products and services performed by the Oklahoma Employment Security Commission's Economic Research & Analysis Division is outlined below:

## 1. Continue to populate the ALMIS Database with state data.

The core tables were populated with the available data according to the specifications and guidelines issued by the ALMIS Database Consortium. Oklahoma uses ALMIS DB Version 2.3.

### 2. Produce and disseminate industry and occupational employment projections.

- Statewide long-term employment projections to 2012- The projections were posted online in August 2005 with nearly 30 tables summarizing the projections.
- Long-term and short-term employment projections- Data was populated to the ALMIS database and disseminated through Oklahoma LMI ACCESS application by August 2005.
- Short-term industry and occupational projections The projection data was placed online by August 2005.
- Statewide long-term (2004 2014) and short-term (2005 2007) industry and occupational projections The projections were completed and sent to the Employment and Training Administration (ETA) June 2006.
- Statewide long-term (2004 2014) and short-term (2005 2007) industry and occupational projections- The projections will be made available to customers online August 2006.
- Statewide long-term (2004 2014) and short-term (2005 2007) industry and occupational projections The data will not be populated to ALMIS data tables until July 2006.

### 3. Develop occupational and career information products for public use.

The core products and publications provided to customers during plan year 2005 by the Oklahoma Employment Security Commission's Research Division were:

Table-1

Product Description	Hard Copy Date	Internet Date	Number Hard Copies Printed	Printing Cost
Oklahoma Wage Survey-2005*	Mar 06	Mar 06	320	\$1.247
Oklahoma QCEW & Wage 2004	May 06	May 06	200	586
Labor Force Information For Affirmative Action Programs*	July 05	July 05	65	315
Oklahoma LMI Newsletter*			29,700	26,224

TOTALS		30,285	\$28,372
Local Employment Dynamics	Quarterly		
Oklahoma Wage Network	June 06		
Workforce Investment Area 2005	Dec 05		

<sup>\*</sup> These products use the O\*Net-SOC taxonomy.

LMI products to be continued into plan year 2006 for completion include:

- 1. Workforce Oklahoma Occupational Outlook Production not completed due to the unavailability of the projections data which was not completed until June 2006 and the LMI staff shortages due to turnover. The milestone completion of this core product will continue into PY06.
- 2. Oklahoma Labor Force Data Publication was not produced because of a lack of staff resources in the LMI division.
- 3. Vacancy Survey The preliminary data collection and data entry phases was completed June 06 however, the product was not published because the data analysis process has not been completed. Completion and publication of the product will continue into PY06.

#### Ad-hoc Customer Reports

Research Division received numerous requests for data compilation and/or specific information. Using our customer service process established to track and collect customer information, the division strived to maintain prompt and courteous service to complete each request. Various staff within the LMI division responded to the requests in a timely and effective manner. As the division continue to inform the public about our website for direct access to labor market information, it is anticipated that the reduction in customer contacts will be reduced. A summary of the PY05 customer service request is provided in the Customer Satisfaction section of this report in Table 5 & 6.

### **Education Capacity Study**

The educational capacity study was completed as outlined in the PY05 plan deliverables. The study identified the educational providers within the state of Oklahoma, graduating data was requested and secured from the educational

facilities, occupations were identified and analyzed within the three industries of healthcare, aerospace, and information technology to access if the educational capacity is sufficient for Oklahoma to meet the demands. The data was connected to the O\*Net taxonomy and occupational demand. Currently the study is not conclusive, as more analysis will be done on the project in PY2006.

# 4. Ensure that workforce information and support required by state and local workforce investment boards are provided.

### Labor market studies

The labor market studies were completed as outlined in the PY05 plan by the University of Oklahoma POLL Office. The studies were conducted on the three local areas East Central WIA, Northwest Oklahoma, and the Ardmore, Oklahoma local workforce area. This activity was done in conjunction with the activities supported by the Governor's Council for Workforce and Economic Development. The study results were reviewed, analyzed and disseminated and accessible through both the OESC and the Oklahoma Department of Commerce (ODOC) website [ODOC hosts the Governor's Council site]. The effectiveness of the studies will continue to be monitored and if positive, the studies will continue and/or be updated in local areas. The link to the PY05 studies is provided below:

http://www.okcommerce.gov/index.php?option=content&task=view&id=308&Itemid=511

### **LWIB Packaged Products**

The products identified, completed, and placed on the on-line on the OESC website in December 2005 for the twelve (12) Workforce Investment Areas (WIA) for public access were:

- 1. Local Area Unemployment Statistics by WIA 2005
- 2. Occupational Employment and Wages by WIA 2004
- 3. Occupational Employment Projections by WIA 2002 2012
- 4. QCEW by WIA 2004
- 5. Population Estimates by WIA 2004 (Census data)

The link to the on-line data is provided below:

http://www.oesc.state.ok.us/lmi/WIA%20Data/WIA2005/wiaLaus2005.htm

### SWIB/LWIB Support

The SWIB/LWIB support by the Oklahoma Employment Security Commission in PY05 included attendance at a majority of the Workforce Oklahoma Employment & Training Association (WEOTA) meetings, which were made up of local Workforce Investment Board (WIB) chairs. The meetings were held on the last Tuesday of each month. SWIB/LWIB support will be an on-going process during each plan year. For the PY05 deliverable, the OESC participated in meetings as outlined below:

Table-2

Governor Council	Workforce Solutions Team Staff (WSST)
August 5, 2005	July 15, 2005
October 10, 2005	August 18, 2005
December 2, 2005	September 9, 2005
February 3, 2006	September 16, 2005
April 10, 2006	October 28, 2005
June 2, 2006	November 18, 2005
	December 16, 2005
	January 20, 2006
	February 17, 2006
	March 3, 2006
	April 21, 2006
	May 5, 2006
	May 19, 2006

#### Regional Cluster Analysis

The Oklahoma Department of Commerce (ODOC) completed the deliverable for the regional cluster analysis in accordance with the requirements set fourth in PY05. The results of the regional cluster study can be found on the ODOC website: <a href="http://www.okcommerce.gov/index.php?option=content&task=view&id=308&Itemid=38">http://www.okcommerce.gov/index.php?option=content&task=view&id=308&Itemid=38</a>

### Industry Shift/Share Analysis

During plan year 2005 the ODOC completed the shift/share analysis on thirteen industries and issued the report in June 2006 in accordance with the deliverable target date. The fifteen page Shift Share Analysis report can be found on the ODOC website at: <a href="http://www.okcommerce.gov/index.php?option=content&task=view&id=308&Itemid=38">http://www.okcommerce.gov/index.php?option=content&task=view&id=308&Itemid=38</a> 9

### 5. Maintain and enhance electronic state workforce information delivery systems.

#### GIS System

The deliverables accomplished for the GIS System in PY05 included:

- 1. Identifying the databases to populate GIS system The system will be populated with the Occupational Employment Services (OES) wages, Employment Services (ES) applicant openings, Local Area Unemployment Statistics (LAUS), and Quarterly Census of Employment & Wages (QCEW)
- 2. Contract with GIS vendor to load additional databases The PBS&J Company has been designated as the vendor to load the databases.

3. Maintain ODOC/OESC team - To ensure a common delivery and systematic creation of the GIS, OESC will continue the partnership with ODOC for a single point website for user access to both workforce and economic development information. The GIS system monitoring and evaluation for effectiveness will be an on-going process.

## OESC LMI Website - On-going

- 1. During PY05 the website was maintained and uploaded on a consistent basis with current labor market information, which is an on-going process.
- 2. Pdf format Publications placed on the website in PY 2005 were created in a user-friendly format for customer access.

#### PDF Search

During PY05 staff from the Economic Research Division met with the Department of Mental Health & Substance Abuse to review and discuss their integrated pdf coding/searching website mechanism. From the meeting, we were able to develop an online pdf search function. The feature was applied to the 2005 Benefit Survey because it was a very lengthy document, which could only be viewed or printed entirely. With the creation of the new pdf bookmark search feature, customers are now able to view the whole report as well as search and print individual sections, appendices and etc.

#### Career Videos

Occupational videos were completed and loaded on the OESC website within the deliverable time frame projected in PY05. The link to access the videos directory is: <a href="http://www.oesc.state.ok.us/lmi/myResult.asp?pageid=mostopening">http://www.oesc.state.ok.us/lmi/myResult.asp?pageid=mostopening</a>

### 6. Support state workforce information training activities.

### PY05 planned training activities and outcomes:

- 1. Pilot new training format A new format for presentation of LMI Conferences was created for implementation. The training format included a one-day conference with two (2) hour blocks of time scheduled for each customer focus groups (employers, workforce staff, and research and economic development staff).
- 2. Coordinate training activities with LWIBs, SWIB and ODOC to reduce duplication and build a more cohesive system The OESC coordinated with other groups to ensure that LMI information presented to our customers was not repetitive. By following this process, it was determined that for the PY05 year, all the scheduled conferences planned were in conflict with other statewide meetings and training, therefore, no training was conducted. However, the division was able to conduct several LMI presentations to local groups at their request. A total of 10 presentations to over two hundred-seven customers was completed during PY05. Refer to the LMI Presentations Chart listed at the end of the training section.
- 3. Establish and communicate training dates across the state (includes roundtables, conferences, LMI User Conferences, and other vehicles to offer training) Due to conflicts with other scheduled statewide training, there were no LMI Conferences

held. The OESC did, however, conduct its internal Economic Roundtable meetings during the year and local customized presentations at customer request. Refer to the LMI Presentations Chart listed at the end of the training section.

- 4. Develop training materials (guides, workbooks, presentations and other materials) On-going process at the needs of the customers and staff.
- 5. Evaluate training and implement changes Since there was no LMI training conducted in PY05, training evaluation and modification will be an on-going process for OESC during PY06.
- 6. Monitor training activities for continuous improvement This will be an on-going process for the OESC during PY06. However, to ensure that OESC provide quality training, staff is provided individual training to make them more equipped to make improvements to presentations that meet customer needs. During PY05 Statistical Analyst staff attended training relating to the area of labor market information. Refer to the LMI Training Received chart at the end of the training section.

# LABOR MARKET INFORMATION – PRESENTATIONS JULY 1, 2005 – JUNE 30, 2006 Table-3

	'	JULI 1, 2003 - JU	21 1 <b>2</b> 30, <b>2</b> 0	00	Tubie-
		LMI Material		Number	
Presenter	Audience	Presented	Location	Attending	Date
CES Analyst- Economic Roundtable	OESC/Others	June 05 Oklahoma Statistics Data	OESC	8	7/27/05
CES Analyst- Economic Roundtable	OESC/Others	July 05 Oklahoma Statistical Data	OESC	12	8/31/05
CES Analyst- Economic Roundtable	OESC/Others	Sept 05 Oklahoma Statistical Data	OESC	10	10/26/05
B. Kirk, Statistical Manager	HS Career Counselors	Job Opportunities For Youth	Platt College, OKC	42	12/2/05
CES Analyst- Economic Roundtable	OESC/Others	Nov. 05 Oklahoma Statistical Data	OESC	13	12/30/05
L. Gray, Economist	OESC Commission Meeting	Oklahoma Statistical Outlook	OESC	16	1/10/06
CES Analyst- Economic Roundtable	OESC/Others	Dec. 05 Oklahoma Statistical Data	OESC	18	1/27/06
CES Analyst- Economic Roundtable	OESC/Others	Feb/Mar 06 Oklahoma Statistical Data	OESC	12	4/25/06
L. Gray, Economist	Durant, Ok Chamber	Bryan County Economic Data	Durant, OK	25	2/14/06
L. Gray, Economist	Oklahoma Partners Conf.	G I S Site	Oklahoma <b>TOTAL</b>	52 <b>207</b>	1/10/06

# LABOR MARKET INFORMATION – TRAINING RECEIVED JULY 1, 2005 – JUNE 30, 2006 Table-4

Staff	Training	Location	Dates	Training Cost
H. Zhang, Stat				
Manager	Projections	Boise, Idaho	Sept. 2005	\$788.76
B. Kirk, Stat.	LMI Forum -			
Manager	GIS	Norfolk, VA	Oct. 2005	723.01
C. Nyalala, IS				
Application	LMI Forum -	Norfolk, VA	Oct. 2005	761.53
Specialist	GIS			
B. Kirk, Stat. Manager	LED All About Jobs	Washington, DC	Jan. 2006	No cost to OESC
			TOTAL	\$2,273.00

# C. <u>CONSULTATION & CUSTOMER SATISFACTION ASSESSMENT:</u>

The collection of data for PY 05 from the customer-tracking database included the provision of data inquiries to over 977 businesses, individuals, and workforce professional. The chart below summarizes the type of transactions handled by the various LMI program staff. The number of inquiries for publications is very low, as we strive to provide all publications on the Internet in user-friendly format for the customers to access without having to request hard copy data. However, as you can see from the below chart, the inquiries for customized data still remain a priority for customers.

## PY05 LMI CUSTOMER DATA REQUEST SUMMARY JULY 1, 2005 – JUNE 30, 2006 Table-5

Customer	Inquiries for Publications	Inquiries for Customized Data	Total Request	
Business	5	729	734	
Individuals		160	160	
Workforce Prof.		83	83	
TOTALS	5	972	977	

# PY05 LMI CUSTOMER DATABASE SUMMARY JULY 1, 2005 – JUNE 30, 2006 Table-6

	00211,2000	0011200,2000	
N/ 41	Inquiries for	Inquiries for	T 4 I D 4
Month	Publications	<b>Customized Data</b>	Total Request
July 2005	1	71	72
August		71	71
September		84	84
October		89	89
November		75	75
December	2	89	91
January 2006		80	80
February		68	68
March	1	91	92
April		82	82
May		130	130
June	1	42	43
TOTAL	5	972	977